

BACHELOR OF ARTS IN LITERARY ARTS



DURATION

4 Years

ACCREDITATION

HEA/ZAQA

ZQF

Level 7

MODE OF DELIVERY

Online / Contact / Blended

INTRODUCTION

This programme is designed to provide learners with a broad education in the literary arts by exposing them to a wide range of literary theory as well as developing a range of writing skills in the categories of creative writing (fiction, nonfiction, poetry), stage and screenwriting, and new media and journalism.

The aim of the programme is to enable students to contribute, at a professional level, to local and global interdisciplinary media, publishing, and communication environments.

ADMISSION CRITERIA

- A high school certificate with a minimum of 5 subjects passed with 50% or more.
- English Language as a subject.

Applications for Recognition of Prior Learning will be reviewed on a case-by-case basis and approved at the discretion of the University Senate.

Specialise in one compulsory major and one elective major:

Compulsory Majors:

- Creative Writing

Elective Majors:

- Stage & Screenwriting
- New Media Journalism



CURRICULA

CREATIVE WRITING

	YEAR 1	YEAR 2	YEAR 3	YEAR 4
CORE MODULES	- Literary Theory 100 - Entrepreneurship 100 - Creativity Thinking - Creative Writing 100 - Screen Writing	- Literary Theory 200 - Entrepreneurship 200 - Culture, Myth & Symbolism - Major Subject Combination	- Literary Theory 300 - Entrepreneurship 300 - African Philosophical Thinking - Major Subject Combination	- Academic Research - Business Practice - African Story and Ritual - Specialisation

	YEAR 1	YEAR 2	YEAR 3
COMPULSORY	Creative Writing - Children Books - Short Story	Creative Writing - Poetry - Flash Fiction - Experimental Literature - Thematic Collection: Short Stories & Poetry	Creative Writing The Novella
ELECTIVES	Stage & Screenwriting - Screenplay Format - Tagline, Logline & Synopsis - Writing Characters & Dialogue - Writing the Adapted Screenplay	Stage & Screenwriting - The Nature of Theatre - Playwriting Structure - Film Treatment - Short Film / Short Play New Media Journalism - Principles of Journalism - Community Journalism - Feature Journalism - Investigative Journalism	Stage & Screenwriting - Series Bible - Writing for Television - Alternative Playwriting Structures - The Feature Film / Full-length Play New Media Journalism - Digital Storytelling - Writing Your History: Exploration of Intangible Heritage - The Personal Essay: Opinion Writing - Writing Long-form Narratives